

AIB UK & Ireland 2015 Doctoral Colloquium, Manchester Metropolitan University

16-18 April 2015

The Academy of International Business UK & Ireland is organizing a colloquium for doctoral students in international business. The colloquium will be held in Manchester Metropolitan University on Friday 17 and Saturday 18 April 2015.

The deadline for submission is Tuesday 27 January 2015.

The Doctoral Colloquium provides doctoral researchers in international business with the opportunity to present and discuss their research with a panel of distinguished scholars in interactive sessions that are open to all conference delegates. The doctoral colloquium is held in a collaborative, open and friendly atmosphere. Students receive oral and written feedback from leading experts in the field on positioning their research, refining their data collection approach and translating their work into papers. Doctoral students at different stages of the thesis process can apply for participation in the doctoral colloquium.

The Doctoral Colloquium has received very positive feedback from its participants in the past:

Giles Blackburne, University of Leeds

"The Doctoral Colloquium provided me with an opportunity to get some expert, constructive and friendly feedback at a crucial stage in writing up my thesis. Discussing my thesis in a different setting, with different people, also helped me develop some new ideas and approaches which I am now incorporating into my work.:"

Abderaouf Bouguerra, Warwick Business School

"AIB event offered me an opportunity, not only to present a paper, but more to develop and disseminate knowledge. Within a rich intellectual environment, I was honored to meet outstanding management scholars from different places in the world; driven by intellectual curiosity, wisdom and constructive criticism. I strongly believe that AIB conference provides a substantial platform to build on knowledge and research in the area of international business."

There are two prizes associated with the Doctoral Colloquium:

- The Michael Z. Brooke Doctoral Prize (£200 and a certificate): for the best competitive paper
- The Neil Hood and Stephen Young Prize (£200 and a certificate): for the most original new work

There are two streams, A and B:

- Stream A is for students who have started data collection, finished data collection or recently completed their thesis
- Stream B is for students at an earlier stage of the thesis process, typically before data collection. Students in this stream should have a (tentative) proposal for the topic they want to study, the method they want to use, and the potential contribution to existing knowledge.

Within each stream, papers are grouped into sessions mostly according to the topical and/or methodological angle of participants' work. Places are allocated on a first come, first served basis.

Please note that the conference does not provide financial assistance towards travel or accommodation and so students are encouraged to approach their own institutions or funding authorities well in advance.

STREAM A: ADVANCED/INTERMEDIATE

This stream is for doctoral researchers in an intermediate or advanced stage of the thesis process who are starting data collection, have already finished it or have recently completed their doctoral thesis. Students in this stream should have a good knowledge of the literature in their domain of study and clear research questions.

Stream A assessment will consist of two parts: the submission of a paper in advance by Tuesday 27 January 2015, for the Doctoral Panel to examine, and a brief, 10 – 15 minute presentation during parallel sessions on Friday 17 April 2015. Researchers will also be expected to participate in a panel-led discussion which all delegates are invited to attend.

The Panel is there to give helpful advice, so students should highlight, in both their written submission and their presentation, aspects of the work that have been particularly challenging and any specific issues on which the panel could give advice.

Papers co-authored with a supervisor are not eligible for the doctoral colloquium and should be submitted as working or competitive papers for the mainstream conference tracks.

Stream A Paper Submission

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit

Submission length

Papers should consist of no more than 25 pages, one and a half line spacing, inclusive of tables, diagrams, appendices, references etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

Submission structure

All doctoral papers should include:

- Background information on first page:
 1. Submission title
 2. First name and surname
 3. Current registration (e.g., M.Phil. or Ph.D.)
 4. Affiliation: the name of your school/university
 5. Supervisor's name(s) and university
 6. Stream (based on the stage of the thesis):
 - Intermediate/Advanced
 - Developmental
 7. Date you began your research
 8. Nature of your registration (full time or part time or combination)
 9. Date you expect to complete your thesis
- Main body of the submission:

Some students prefer to submit a single finished written piece of work (e.g. a working paper) as the main part of their submission. However, considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of your research, we suggest that the paper submission should be organised as follows:

 1. The general aims and objectives of your research
 2. A brief indication of the main relevant strands in the literature
 3. Your specific research objectives in the light of the general aims and the existing

- literature
4. Details of the methodology or methodologies to be employed in pursuing the research objectives
 5. Where appropriate, details of data sources, requirements for data collection, requirements re access to companies, etc
 6. Where appropriate, discussion of methods to be employed in analysing the data collected
 7. A brief provisional Table of Contents for your thesis (as an appendix)
 8. Relevant findings of the research to date may be presented in summary form
 9. If not covered under the above headings, please indicate (e.g. in a list, giving as much detail as necessary) specific issues on which you would like the panel to comment and offer advice

Formatting guidelines

All papers should be formatted according to Palgrave house style guidelines.

We prefer papers for the Doctoral Colloquium to be submitted in Word rather than pdf format.

Where to submit

Doctoral papers can be submitted online by following the submission link on the conference website at: <http://www.business.mmu.ac.uk/aibuki2015/>

Submission opens: 27 October 2014.

Deadline for submissions: Tuesday 27 January 2015.

STREAM B: DEVELOPMENTAL

This stream is for students in an earlier stage of the thesis process, typically before data collection. Students in this stream should have a (tentative) proposal for the topic they want to study, the method they want to use and the potential contribution to existing knowledge.

Submissions for Stream B should consist of a synopsis of your research ideas which may take the form of a topic outline or a brief proposal.

Researchers should be prepared to give a brief, 5-10 minute presentation during parallel sessions on Friday 17 April 2015 or Saturday 18 April 2015.

The Panel is there to give helpful advice, so highlight, in both your written submission and your presentation, aspects of the work that have been particularly challenging and any specific issues on which the panel could give advice.

Papers co-authored with a supervisor are not eligible for the doctoral colloquium and should be submitted as working or competitive papers for the mainstream conference tracks.

Stream B Paper Submission

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit

Submission length

Your paper should consist of no more than 10 pages, one and a half line spacing, inclusive of tables, diagrams, appendices etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

Submission structure

All doctoral papers should include:

- Background information on first page:
 1. Submission title
 2. First name and surname
 3. Current registration (e.g., M.Phil. or Ph.D.)
 4. Affiliation: the name of your school/university
 5. Supervisor's name(s) and university
 6. Stream (based on the stage of the thesis):
 - A: Intermediate/Advanced
 - B: Developmental
 7. Date you began your research
 8. Nature of your registration (full time or part time or combination)
 9. Date you expect to complete your thesis

- Main body of the submission:

Considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of your research, we suggest that the paper submission includes:

 1. The general aims and objectives of your research.
 2. A brief indication of the main relevant strands in the literature.
 3. Your specific research objectives in the light of the general aims and the existing literature.
 4. Outline of the proposed methodology or methodologies to be employed in pursuing the research objectives.
 5. Where appropriate, details of data sources, requirements for data collection, requirements re access to companies, etc.
 6. Where appropriate, discussion of methods to be employed in analyzing the data collected.

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PRESENTATIONS (STREAMS A AND B)

Your presentation should last for no more than fifteen minutes for Stream A and no more than ten minutes for Stream B. You may use transparencies or PowerPoint slides in reasonable numbers, i.e. probably no more than 8 for Stream A and no more than 6 for Stream B. In the presentation you may either follow the structure of your paper submission, or concentrate on a particular aspect of your research on which you want guidance, or employ a mixture of both approaches. We allow 10 minutes for feedback from the Panel, including discussion with the Doctoral Panel members.

CONTACT DETAILS

Convenor:

Dr Margaret Fletcher, Margaret.Fletcher@glasgow.ac.uk

Secretary for the Doctoral Colloquium:

Miss Jane Brittin, aibukidc@gmail.com

PANELLISTS

Panellists in 2014 were:

- Joseph Amankwah-Amoah, University of Bristol
- Ulf Andersson, Mälardalen University, Sweden
- Jenny Berrill, Trinity College Dublin
- Peter Buckley, University of Leeds
- Francisco Jose Molina Castillo, University of Murcia, Spain
- Jeremy Clegg, University of Leeds
- PavlosDimitratos, University of Glasgow
- Nigel Driffield, Aston University
- Simon Harris, University of Edinburgh
- Olli Kuivalainen, Lappeenranta University of Technology, Finland
- JormaLarimo, University of Vaasa, Finland
- Sharon Loane, University of Ulster
- Marina Papanastassiou, Middlesex University
- Alan Rugman, Henley Business School
- Per Servais, University of Southern Denmark
- Pamela Sharkey-Scott, Dublin Institute of Technology
- Rudolf Sinkovics, University of Manchester
- Roger Strange, University of Sussex
- TiiaVissak, University of Tartu, Estonia
- Mo Yamin, Manchester Business School
- AntonellaZucchella, University of Pavia, Italy

Previous panellists, some of whom are regular contributors, include:

- Joseph Amankwah-Amoah, University of Bristol
- Ulf Andersson, Mälardalen University, Sweden
- Jenny Berrill, Trinity College Dublin
- Keith Brouthers, Kings College, London
- Trevor Buck, University of Loughborough
- Peter J. Buckley, University of Leeds
- Mark Casson, University of Reading
- Francisco Jose Molina Castillo, University of Murcia, Spain
- Tamer Cavusgil, Institute of International Business, Georgia State University
- Malcolm Chapman, University of Leeds
- AmonChizema, Loughborough University
- Jeremy Clegg, University of Leeds
- Adam Cross, Leeds University Business School
- Claudio De Mattos, University of Manchester
- PavlosDimitratos, University of Glasgow
- Hamid Etemad, McGill University, Canada
- Margaret Fletcher, University of Glasgow
- Mika Gabrielsson, Helsinki School of Economics, Finland
- Peter Gabrielsson, University of Vaasa and Helsinki School of Economics
- Pervez N. Ghauri, King's College London
- Simon Harris, University of Edinburgh
- Ann-WilHarzing, University of Melbourne
- Shaowei He, University of Northampton

- Kevin Ibeh, University of Strathclyde / The World Bank Group
- Marian V. Jones, University of Glasgow
- Colm Kearney, Trinity College Dublin
- Breda Kenny, Cork Institute of Technology
- Olli Kuivalainen, Lappeenranta University of Technology, Finland
- Jorma Larimo, University of Vaasa, Finland
- Sharon Loane, University of Ulster
- Frank McDonald, University of Bradford
- Sara McGaughey, University of Strathclyde
- Rod McNaughton, University of Waterloo, Canada
- Michael Mayer, University of Bath
- Klaus Meyer, University of Reading
- Hafiz Mirza, University of Bradford & UNCTAD
- Eleanor Morgan, University of Bath
- Anna Morgan-Thomas, University of Glasgow
- Rajneesh Narula, University of Reading
- Niina Nummela, University of Turku, Finland
- Stan Paliwoda, University of Strathclyde
- Marina Papanastassiou, Middlesex University
- Robert Pearce, University of Reading
- Vijay Pereira, University of Portsmouth
- Shameen Prashantham, University of Glasgow
- Glenn Richey, University of Alabama
- Sami Saarenketo, Lappeenranta University of Technology, Finland
- Hugh Scullion, University of Strathclyde
- Per Servais, University of Southern Denmark
- Pamela Sharkey-Scott, Dublin Institute of Technology
- Rudolf Sinkovics, Manchester Business School
- Roger Strange, University of Sussex
- Yee Kwan Tang, University of Glasgow
- Heinz Tuselmann, Manchester Metropolitan University
- Tiia Vissak, University of Tartu, Estonia
- Chengqi Wang, University of Nottingham
- Catherine Welch, University of Sydney
- Colin Wheeler, University of Portsmouth
- Mike Wright, Nottingham University Business School
- Mo Yamin, Manchester Business School
- Stephen Young, University of Glasgow
- Huan Joy Zou, Loughborough University Business School
- Antonella Zucchella, University of Pavia, Italy
- Anna Zueva, Bradford University