

Programme Outline

Thursday 16 April 2015			
16.00 – 18.00	AIB UK& Ireland Executive Committee Meeting (Executive Members only) Location: 2.21		
18.00 – 20.00	Drinks Reception & Canapés and Conference Registration Location: Hub Atrium		
20.00 onwards	Social Event at “Deaf Institute” Building, Manchester		
Friday, 17 April 2015			
8.00 – 17.00	Registration Location: Registration Desk, Hub Atrium		
8.00 – 9.00	Coffee, Tea, Refreshments Location: Hub Atrium		
8.30 – 10.30	<u>Doctoral Colloquium Stream A</u> Theme: Emerging Markets Location: 1.25	<u>Doctoral Colloquium Stream A</u> Theme: MNEs/Subsidiaries Location: G.33	<u>Doctoral Colloquium Stream A</u> Theme: Foreign Direct Investment Location: G.34
	<u>Doctoral Colloquium Stream B</u> Theme: Emerging Markets Location: 1.22	<u>Doctoral Colloquium Stream B</u> Theme: MNEs Location: 1.23	<u>Doctoral Colloquium Stream B</u> Theme: Cross Border Issues/HRM Location: 1.24
9.00 - 10.30	Parallel Session FA1: International Entrepreneurship Location: G.36	Parallel Session FA2: Institutional Factors and Multinational Strategies and Operations Location: G.35	Parallel Session FA3: Political Risk and Economic Crisis Location: 3.17
10.20 – 10.50	Coffee, Tea, Refreshments and Pastries Location: Hub Atrium		
10.50 – 12.30	Welcome and Keynote Session: <i>International Business Research: for the bookshelf or the boardroom and corridors of power?</i> Location: G.36		
12.30 – 13.30	Lunch (two course hot lunch) Location: Hub Hospitality Atrium		
13.30 - 15.00	Parallel Session FB1: Business Strategy Location: 3.17	Parallel Session FB2: Firm Competitiveness Location: 1.25	Parallel Session FB3: Impact of/on Government Policy Location: 1.24
	Parallel Session FB4: Internationalisation from and to Emerging Markets Location: 1.23	Parallel Session FB5: International Mergers and Acquisitions Location: 1.22	Parallel Session FB6: Theoretical, Conceptual and Methodological Issues Location: G.33

13.30 - 15.00	Parallel Session FB7: Subsidiary Development Location: G.34	Special Track : Integrating Comparative Institutional Analysis into International Business Research (A) Location: G.36	Special Track: Geographies of Cities: Rescaling International Business Location: G.35
15.30 – 17.00	Alan Rugman Session Location: G.36		
19.00 – 20.00	Drinks Reception Location: Manchester Town Hall		
20.00 – 22.30	Gala Dinner Location: Manchester Town Hall		
Saturday 18 April 2015			
8.00 – 13.30	Registration Location: Reception Desk, Hub Atrium		
8.00 – 8.30	Coffee, Tea, Refreshments Location: Hub Atrium		
8.30 - 10.00 8.30 - 10.00	Parallel Session SA1: International Human Resource Management Location: 1.25	Parallel Session SA2: The Impact on Host / Home Countries Location: G.36	Parallel Session SA3: Impact of/on Government Policy Location: G.35
	Parallel Session SA4: Internationalisation from and to Emerging Markets Location: G.34	Parallel Session SA5: Socio-cultural, Linguistic and Cognitive Impacts Location: G.33	Parallel Session SA6: Corporate Governance Location: 1.22
	Parallel Session SA7: International Marketing Location: 1.23	Parallel Session SA8: Global Value Chains, Offshoring and Outsourcing Location: 1.24	
10.00 – 10.30	Coffee, Tea, Refreshments and Pastries Location: Hub Atrium		
10.30 - 12.00	Parallel Session SB1: Socio-cultural, Linguistic, and Cognitive Impacts Location: 1.22	Parallel Session SB2: Global Value Chains, Offshoring and Outsourcing Location: 1.23	Parallel Session SB3: Firm Competitiveness Location: 1.24
	Parallel Session SB4: Institutional Factors and Multinational Strategies and Operations Location: 1.25	Parallel Session SB5: International Human Resource Management Location: G.33	Parallel Session SB6: Internationalisation from and to Emerging Markets Location: G.34
	Parallel Session SB7: International Marketing Location: 3.17	Special Track: The International Marketing Strategies of Emerging Market Firms: Nature, Boundary Conditions, Antecedents, and Outcomes Location: G.35	Meet the Editors Session Location: G.36

12.00 – 13.00	Lunch (two course hot lunch) Location: Hub Hospitality Atrium		
13.00 – 13.30	AIB UK & Ireland Members Meeting Location: G.36		
13.30 - 15.00	Parallel Session SC1: Business Strategy Location: 1.25	Parallel Session SC2: Dynamic Capabilities Location: 1.24	Parallel Session SC3: Firm Competitiveness Location: 3.17
	Parallel Session SC4: The Impact on Host / Home Countries Location: 1.23	Parallel Session SC5: International Entrepreneurship Location: 1.22	Parallel Session SC6: Internationalisation from and to Emerging Markets Location: G.33
	Parallel Session SC7: Global Value Chains, Offshoring and Outsourcing Location: G.34	Parallel Session SC8: Theoretical, Conceptual and Methodological Issues Location: G.35	Special Track: Integrating Comparative Institutional Analysis into International Business Research (B) Location: G.36