

# 42nd AIB-UKI Conference

## 16–18 April 2015

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at **MMU Business School**  
**Manchester Metropolitan University**  
**United Kingdom**

## Special Track

### *New Frameworks for Countering Violent Extremism: Supporting Security, Stability, Sustainable Development and International Business Activities*

**Chairs:** Hamed El-Said & Agnieszka Chidlow, Manchester Metropolitan University

The 9/11 attacks have created a renewed interest in the subject of terrorism and its impact on international business. While not new, terrorism today is more difficult than ever to predict its incidents, targets, timing and location. Obviously, some sectors and industries proved more vulnerable to terrorism than others did. In addition, terrorism has become more brutal than ever, with terrorists seeking deliberate maximum damage to businesses, properties and human lives. Policy makers can no longer ignore its impact on global economy.

The available empirical evidence suggests that multinational companies (MNCs) worry about terrorism and take that concern into consideration in their location investment decision. The same source also suggests that they have not been able to develop effective strategies to reduce its risks. This special track will therefore focus on possible new strategies for MNCs to reduce the risks associated with global terrorism. We call for papers that examine, especially, but not exclusively, the impact of terror on international business and the implications of this for MNCs.

### Suitable topics

- Global terrorism and NGOs
- Global terrorism and most vulnerable economic sectors
- Global terrorism and urban centres
- Global terrorism and the role of the private sector
- Global terrorism and strategies of MNCs

Theoretical, empirical (quantitative and qualitative), and methodological papers are all welcomed. We also welcome general papers on themes situated in the overlap between terrorism and violence.

The track organisers are currently seeking a special issue of a journal on this topic. The strongest papers from this track will be encouraged to be developed for submission to the special issue.