

MMUBS Students win National Essay Competition

MMUBS students, Michael Hillard won first prize and Sam Westwood won joint runner-up prize in the 2008 National Undergraduate Business Ethics Competition sponsored by The Institute of Business Ethics and European Business Ethics Network – UK Association and supported by the *Telegraph*.

Sam Westwood graduated in 2008 with first class honours from the BA (Hons) HRM and Business at MMUBS.

The essay competition presentation ceremony was held at the IBE headquarters in London on 16th October in front of an audience of city business people.

Sam Westwood's runner-up essay was an ethical investigation of workplace surveillance. The paper presented a brief case study of a specific workplace surveillance issue, namely 'the Hewlett-Packard (HP) spying scandal', and then analysed the more general issues raised by the subject. The main issue is making sure that the use of surveillance technology is done ethically.

NEWS

MMU student makes mark at McDonald's

An undergraduate impressed so much at a masterclass run by McDonald's boss that he was offered a job at the company

One of MMU's brightest young prospects has landed a top graduate job with McDonald's after attending a masterclass with the company's Senior Vice-President for Northern Europe.

Sam Westwood, 21, an undergraduate in human resources management, was invited along to the session held by former MMU

"Within the HR function it is really important to keep an open mind."

student David Fairhurst who was profiled on the front cover of the last issue of *Success*.

Westwood was the only



PHOTOGRAPH BY DAVID GIBBS