

## PROJECT MANAGEMENT

Course Code	MMUBS Summer School 2013
Course title	Project Management
No. of credits	1.5 ECTS credits [estimation based on 4 hours contact time]
Coordinating teachers	Scott Bambrick
Language of instruction	English

### Course description

Throughout differing industries and organisations world wide, employees are involved in or managing projects having had little in the way of introduction to this style of management or working environment. Education in project management allows students on differing career paths to gain an insight into how projects are managed and what is involved in attaining project success. With unemployment, increasing throughout many sectors it has never been more critical for students to have additional industry relevant skill sets to draw upon, when entering these markets.

This unit is designed to 1) build awareness of project management as a potential career path for future graduates, 2) to develop project management skills to enhance the employability of students and 3) to introduce project management and its application in various industries.

### Aims

This unit aims: 1) to introduce the tools and methods of project management; 2) to develop individual project management skills; 3) to identify individual skills that students may already possess, as potential project managers of the future 4) to guide students to explore further into project management methods.

### Learning outcomes

1. Awareness of Project Management methods
2. Identify project manager traits within themselves
3. Apply project management tools in practice
4. Identify risks and stakeholders associated to varying project environments

### Pedagogy and quality assurance

The overall teaching integrates both constructive and instructive methods to support an informative learning environment. To build motivation and clear understanding, this unit avoids the use of didactic approaches such as lecture by replacing such with dynamic workshops to stimulate learning. This unit follows the social constructivist education philosophy that aims to encourage students to co-construct knowledge and to learn by doing via self-directed and inquiry-based activities and assignments.

### Evaluation - Assessment: opportunity recognition

Students in small groups will identify risks and stakeholders related to a specific project by applying and synthesising their learning. Students will then be given the opportunity to present a short 3-5 minute presentation informing the class of their findings. This will be followed by a short question and answer session.

### Further Reading:

Atkinson, R. (1999) Project management: cost time and quality, two best guesses and a phenomenon, it time to accept other success criteria. International journal of project management. 17 (6), pp. 337-342

Davies, T, C. (2002) The "real" success factors on projects. International journal of project management. 20, pp. 185-190

Lock, D. 9<sup>th</sup> ed. (2007) Project Management Aldershot, Gower Publishing Limited

Munns, A,K. Bjeirmi, B,F. (1996) The role of project management in achieving project success. International journal of project management. 14 (2) pp.81-97

Wang, X. Huang, J. (2006) The relationships between key stakeholders' project performance and project success: Perceptions of Chinese construction supervising engineers. International Journal of Project Management 24 (3) pp. 253-260