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World-Class Professionals



Manchester
Metropolitan
University

Postgraduate Internship Programme

Connecting Employers with Students



This service enables you to advertise flexible, short-term (3-12 week), internships to MSc students from a wide range of specialisms at the Business School.

Manchester Metropolitan University has a strong commitment to connecting employers with students. We know that when these two groups share and exchange their skills and ideas, great things can happen. Through this internship programme, our MSc students can gain valuable work experience and your organisation can receive a number of benefits and advantages:

- Access highly focused postgraduate students with specialist knowledge and up-to-date professional skills from a variety of business areas
- Design an internship opportunity that meets your business needs – this can be a specific project or it can be an extra pair of hands in the office to cover a busy time or a staff absence
- If you're looking for new staff, this is a cost-effective recruitment option to try out candidates and develop a pipeline of fresh talent and ideas into your business
- Build partnership links and your profile with the University
- Contribute to the training and development of national and local future postgraduate workforce
- Potentially you can be matched with an international student with foreign language skills and knowledge of overseas markets

What is a Postgraduate Internship?

Our postgraduate internship programme enables students to expand their skills and experience, whilst adding value to your organisation. Through their studies, our MSc students have developed a good working knowledge of their chosen business discipline such as marketing, advertising, finance or project management. They are now ready to work for you, either as an extra pair of hands in the office or by working on projects that you may not have had the staff resources to progress.

In the past, students have completed successful projects/roles covering topics such as:

- Undertaking market analysis to understand the potential demand for a new product line
- Proposing improvements to an internal communication programme
- Identifying potential cost savings in a company's supply chain
- Working as an account executive helping run day-to-day client work
- Review of financial management systems, policies and procedures to identify areas for improvement
- Business development work
- Performing financial audit field work
- Creation of a marketing plan and updating company website to be more consumer focused
- Providing general support in the finance team
- Researching a specific market in order to find the right partner/distributor for business growth
- Providing support in managing and improving social media strategy

The students' main focus is to get hands-on experience and the internship is not an assessed piece of work. Some students decide to link their internship to their dissertation and this enables you to receive research and consultancy that can benefit your organisation.

The number of students you can recruit through the scheme is flexible. You may need just one person or you can recruit several students.

When do placements start and how long do they last?

Internships can take place anytime between November and August. This can be completed flexibly as 3 weeks (full-time) up to 12 weeks (part-time or full-time). Our postgraduate students can work part-time during term-time (e.g. 1 or 2 days per week as long as this does not conflict with students' attendance at scheduled classes) and full-time or part-time during university holidays.

"Sourcing suitable interns can be time-consuming - using the MMU internship programme saved me a great deal of time. The MMU staff could not have been more helpful and intent on finding We Are Indigo good interns."

**Helen Pickerill, Director
We Are Indigo PR**

"Every student should grasp as much experience as possible. This has given me the privilege to understand how business operates in my field"

**Sarah Iqbal
MSc Project Management
ATG Access, Haydock**

What postgraduate students are available to me?

Students are available from a wide range of MSc degree courses, including:

MSc Accounting & Finance

MSc Applied Economics

MSc Business Technology and Analytics

MSc Economic & Financial Analysis

MSc Finance & Business

MSc Human Resource Management

MSc International Business Management

MSc International Human Resource Management

MSc Logistics & Supply Chain Management

MSc Management

MSc Marketing

MSc Marketing (Communications)

MSc Marketing (Creative Advertising)

MSc Project Management

MSc Public Relations

Next Steps To express your interest or to submit an internship role, please contact one of our Placement & Project Coordinators by phone **0161 247 2748** or by email **pginternships@mmu.ac.uk**

Manchester Metropolitan University, Business School Placement Team, All Saints Campus, Oxford Road, Manchester, M15 6BH